

Webinar: Swachhta Campus initiatives & Best Practices

Faculty of Management Studies (FMS), Amity University Uttar Pradesh (AUUP), India organized a **Webinar** on “**Swachhta Campus initiatives & Best Practices**” on the occasion of **151st Birth Anniversary of Mahatma Gandhi- Father of the Nation** on 2nd October 2020 from 10:00a.m. to 11:30 a.m.

This webinar was an initiative to learn different practices adopted by few of Universities under Swachata Abhiyan and the distinguished speakers shared the initiatives taken at their end related with **Swachhta Campus initiatives & Best practices** with our students & participants.

This Webinar focused on the paradigm shift happening in the thought process towards valuing our ages old concept of “**Cleanliness is next to Godliness**” in this environment and the learnings gained while undergoing the Transformations by Academicians and Experts.

Welcome Address : The welcome address of the webinar was given by Prof. (Dr.) Sanjeev Bansal, Dean Faculty of Management Studies & Director Amity Business School. He highlighted the objective of the webinar and explained how Gandhiji's learning is applicable in our life. He focused on Gandhiji Principle of truth and Non violence. Apart from this two principles Gandhiji studies also focuses on Cleanliness. He welcomed all the three panelist, Dr. NK Sharma representing Rajasthan University and Prof. Neera Kapoor representing IGNOU to highlight the practices of cleanliness in their university.

Dr. J.K. Sharma, Professor Decision Science & Head - Amity School of Business in his address highlighted about the importance of sense of hygiene and cleanliness. He focused on Clean India Campaign and how to improve solid waste management. This webinar was a tribute to Mahatma Gandhi on the occasion of 151st Birthday. He highlighted the Swach Bharat Mission lead by the Hon'ble Prime Minister Narendra Modi Ji and how it involved the mass participation in cleanliness drive. Cleanliness is the sense of responsibility and citizens are now aware about the same. He also briefed about the health issues related to unhygienic environment.

Speaker 1: Prof. Neera Kapoor, Professor IGNOU, Delhi : Prof. Neera Kapoor highlighted the parameter taken to ensure cleanliness in IGNOU. She highlighted about Waste Management and said the approach should be sustainable and should be ecological. She highlighted about the Zero Mosquito Breeding Project initiated by IGNOU. The project which was taken for 6 months and then the biological solutions were identified to attain this objective. The outcome of the project was that there were no dengue and malaria cases in the campus. There was awareness campaign and mass training as part of the project.

Prof. Kapoor highlighted that second aspect that was to make the campus smart campus, the campaign of Zero plastic was launched and with collaboration of SDMC and NGO this campaign was successful. The plastic are banned in IGNOU completely, they focus

on minimizing the use of resources. Using Eco Friendly way and minimal use of resources. According to her, the most important thing the University can do is Awareness Generation, to make aware the students, the youth about cleanliness and environment. Educational Satellite Program was used to generate the awareness and train the Human Resource. The main focus was on sustainability and environment conservation as such programs generate awareness among the people. She also discussed about E-Gyan Kosh the platform for education in online form in IGNOU. She highlighted the uses of Solar Panels and using energy efficient lights in the campus. She explained how small steps towards environment conservation play a key role to make the big change. She shared about solid and liquid waste and its management. Making compost of the waste, she emphasized about recycling the waste.

Speaker 2: Prof. NK Sharma, Principal Investigator, MRP, UGC, Rajasthan University

Prof. Sharma highlighted on the concept of Swatchta and how Swach Bharat Mission was launched in the year 2014 with the aim to carry Gandhiji dream in today's scenario. He emphasis on clear, healthy and purity are the main component of swatchta. Every citizen should adopt the theme in the daily life. He highlighted that the act of cleanliness and hygiene should be incorporated in the lifestyle and all the campuses across India. They are also using the services of NSS.

Blessings by Dr. Balvinder Shukla, Hon'ble Vice Chancellor AUUP

Dr. Balvinder Shukla, Vice Chancellor, AUUP with her dynamic and gracious presence enthralled the audience and emphasized upon the philosophy in everyone's and every day's life. She also emphasized that best practices should be identified and further be added on in our existing diverse activities conducted at Amity University. Her words of wisdom mesmerized the audience and inspired everyone to take the mission ahead in times to come.

Highlighting the Amity Initiatives for SWACHTA at AUUP

Dr. RS Rai, Professor, Decision Science, Amity University Uttar Pradesh highlighted that Amity Believes in cleanliness and hygiene and many initiatives and practices are followed by the University to ensure the same. Amity had various campaign to ensure the same, such practices are used to increase the awareness. We had the oath taking ceremony on 2nd October 2014 to take the oath for such a good cause. Amity had an ongoing Swatchta drive, our hygiene practices and waste disposal audit. Amity is Zero water discharge Campus. All the water is recycled and used for Horticulture activities. The sanitation and hygiene program is not only conducted in campus but we conduct various Out Campus Hygiene programs supported by the students and staff. Amity Radio broadcast the program on Hygiene and Cleanliness. The student performed the study on Scavengers and their role in Cleanliness. Our students tuned with the Clean Ganga Mission.